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From left to right, IMCA: C. Karaosmanoglu, C. Alpay; Colibrys: B. Arbab, N. Odiet

Press release

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Colibrys expands global presence into Turkey with IMCA Elektronik Ltd.

Colibrys (Switzerland) Ltd, announced today signing a distribution agreement with IMCA Elektronik Ltd. for the distribution of its MEMS accelerometers in Turkey.

Colibrys continues its worldwide expansion strategy by selecting IMCA as its distributor in Turkey. Turkey is actively investing in developing its own indigenous technology capabilities and sources, especially in the Mil/Aerospace and seismic instrumentation markets and as such presents a real opportunity for sale of inertial, vibration and seismic accelerometers. With already many years of experience in the Mil/Aerospace and Industrial markets and a well established customer database, IMCA is an ideal partner for Colibrys.

“We see increasing demands from Turkey for motion sensors dedicated to Mil/Aerospace and for seismic sensors for applications such as earthquake monitoring and structure health monitoring. Partnering with IMCA is the best solution to offer our customers a local source of supply with a responsive and proactive knowledgeable technical support” says Bahram Arbab, Sales Director, Europe & Asia at Colibrys (Switzerland) Ltd.

“Our partnership with Colibrys will provide us the opportunity to offer high precision Swiss manufactured state-of-the-art motion sensors, thus guaranteeing our customers independent sourcing and radical improvement of performance. Reliability resulting from latest MEMS technology developments will also allow our customers to compete more aggressively in their key respective markets applications” commented Cemal Alpay, Managing Director of IMCA Elektronik Ltd.

About Colibrys

COLIBRYS is a world-leading supplier of standard and semi-custom MEMS based motion sensors to the harsh-environments (Military, Aerospace and Energy) and safety critical (Industrial and Instrumentation) applications. COLIBRYS family of motion sensors includes extremely low noise, shock resistant seismic sensors, high stability shock tolerant inertial and shock accelerometers tilt sensors as well as DC coupled capacitive vibration sensors. COLIBRYS is based in Neuchâtel, Switzerland. Additional information is available at www.colibrys.com.

About IMCA Elektronik Ltd.

IMCA has been founded in 2002 as a knowledge capital based Rep&Disti Company to service multinational Electronic Components manufacturers who target a successful local existence. IMCA has close relations and deep market knowledge especially in Defence, Aerospace and Space markets as well as Consumer Goods, White Goods, Telecommunication and Industrial in Turkey. Being active in such a broad range of markets is one of our core competencies.

Today IMCA is a fully-fledged and institutionalized marketing company with dynamic management, well educated and highly motivated team and extensive expertise in the market; and is equipped to fulfill the challenging business objectives of even the most demanding clients.

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